



BENEFITS OF FINANCING YOUR SIGN

Financing is a great way to acquire a new sign without all the up-front expense. Geneva Capital offers many flexible financing options that may also provide you with additional tax benefits. Financing allows you to improve your image & advertising while conserving your working capital.

Flexible Financing Options

- Custom terms available to meet your individual needs
- Capital Lease with a \$1 buyout - own the sign at the end of the term
- True Tax Lease with a 10% purchase option - purchase or return the sign at the end of the term
- 100% financing
- Zero down & deferred payments for up to 90 days. (Order & have your sign installed with NO money out of pocket.)

Tax Benefits

- Accelerated tax benefits structured according to your needs
- True Tax Lease - monthly payments may be deductible during the life of the lease
- Section 179 - 100% of the cost of the sign may be deductible during the life of the lease

Conserve Working Capital

- Maximize your cash flow - use the money that your new sign is generating to make the monthly payments
- Lower monthly payments = more cash & lines of credit open for future growth
- Fixed monthly advertising expenses

HOW WE STAND OUT:

Customized Lease Programs
Competitive Pricing

Personalized Attention
Quick Turnaround

Unbeatable Customer Service
Direct Lender, Not a Broker



Geneva Capital LLC

questions?

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or



apply.gogc.com